

We Claim:

1. A composition comprising,
  - (a) from about 1 to 99 weight percent, based on the total weight of the composition, of pigment particles; and
  - (b) from about 1 to 99 weight percent, based on the total weight of the composition, of a polymer effective to inhibit the agglomeration of the pigment particles when dispersed in a liquid medium:  
characterized in that the polymer is effective to provide a Viscosity Retention Factor of 5 or less.
2. The composition of claim 1 wherein the polymer is effective to provide a Viscosity Retention Factor of 3 or less.
3. The composition of claim 1 wherein the composition has a Viscosity of 700 centipoises or less.
4. The composition of claim 3 wherein the composition has a Viscosity of 200 centipoises or less.
5. The composition of claim 1 wherein the polymer is polymerized from a monomer having a sulfonic acid group or a derivative thereof.
6. The composition of claim 5 wherein the monomer is selected from the group consisting of 2-acrylamido-2-methylpropanesulfonic acid, sulfoethyl methacrylate, sulfomethyl methacrylate, and mixtures thereof.

7. The composition of claim 5 wherein the polymer is polymerized from a vinyl halide, a vinyl ester and a monomer having a sulfonic acid group or a derivative thereof.
8. The composition of claim 1 wherein the composition is a solid.
9. The composition of claim 1 wherein the composition is a dispersion of the pigment particles in the liquid medium.
10. The composition of claim 9 wherein the liquid medium is a solvent for the polymer.
11. The composition of claim 9 wherein the liquid medium is a monomer.
12. The composition of claim 1 wherein the pigment particles have a particle size of from about 1 to 8 microns.
13. The composition of claim 1 wherein the pigment particles have a particle size of from about 1 to 4 microns.
14. A coating made from the composition of claim 1.
15. A coated substrate comprising a substrate having coated thereon a coating made from the composition of claim 1.